



# Transition Team

## Supply Chain management in the market transition to a circular economy



### **Context**

The market transition of the circular economy is perhaps more difficult than others. Many pieces of the puzzle have to be put together at the right time. As a front runner, you want to make a change, but you have to find the right partners to build a new circular network with. That's a challenge. How can you approach that?

### **Client's question**

The client has a vision how his product can be more sustainable. But, his suppliers and customers have to support this vision. And to become really sustainable, raw materials have to be reused after the lifecycle of the products. At this moment, recycling facilities are not available for this kind of product yet. But to create a facility, only his product will not be sufficient. Collaborating with other product(groups) may be necessary to create enough scale to build a profitable facility. How can I realise this circular economy vision, was the question of this customer.

### **Our approach**

As one company, a circular economy cannot be created. This company has an interest in creating this circular economy, building a long-term continuity for his business. The company therefore cannot be independent. That's where KORU Consulting steps in. Supported for the first step by a frontrunner, but from there having an independent position in building the circular economy. With our product TransitionTeams, we facilitate both individual companies and a collective of companies and other organisations to create a circular economy together. Since redesigning your core product is an intense trajectory, this should involve most of your departments in the organisation. An internal change of your organisation so to say. A circular economy has to be created from a shared vision from a collective of companies, sharing a collective vision and transforming this into their own supply chain position. Collaboration having the collective goal in mind, requires an independent and facilitating role, which KORU Consulting can play. The companies facilitated the central team in team, money and network, and KORU facilitated pilot projects for the collective and internal alignment change processes for each company individually.

### **Result**

The result of this process is knowledge on what a circular economy requires from all companies and the collective. Internal alignment on these goals is created on enabling the collective and individual goals. By doing pilot projects together with your supply chain partners (and others), experiments can be created, which companies could not create by themselves. And together, scalability and financing is easier to achieve. The first steps and building blocks for a circular economy have been created in a trajectory of around 2 years, together with the collective.

Each individual company can start such a project by approaching KORU Consulting. Together we'll design the 2-year trajectory approach in the pre-TransitionTeam phase. In this phase, we'll make



a drawing of the current supply chain and blocking system items. And the solutions which are already being implemented successfully.

**Do you want to take the initiative about the market transition for your product? Feel free to contact us to explore whether we can support you in further shaping your internal sustainable decision-making process via [info@koruconsulting.nl](mailto:info@koruconsulting.nl).**

